



## Agent Credit Cards: Introduction to Agent Credit Card Program

### Agent Credit Cards Video: Introduction to Agent Credit Card Program Script

Welcome to ServisFirst Bank's virtual lounge.

My name is Karen Grahn, and I'm here to talk to you about the agent credit card program here at ServisFirst.

In 2018, ServisFirst Bank earned the endorsement from the American Bankers Association for our agent credit card program. Since then, we have also secured the endorsement of several state banking associations including Alabama, Georgia, South Carolina, Tennessee, Virginia, and West Virginia.

Why are banking experts choosing our program platform to endorse? Because we have created a simple, transparent, and turn-key solution for community banks to provide custom branded credit cards. We offer a true plug and play program tailor made just for you.

Over the next few minutes, you will hear from some of our team members as to what sets us apart. You'll understand why we created the program the way we did and how we think you will benefit from working alongside our team.

Will Fountain will walk you through the program overview.

Clare Vansant will discuss the underwriting process and explain our philosophy regarding communication.

You will also hear from Abby Adams, Abby Kotarski, and Laurie Major about our fresh take on customer service.

Lastly, you'll hear from Tom Broughton and Rodney Rushing as they touch on why you should choose ServisFirst as a partner for your institution.

In the bonus section, David Spokes and his team will cover our Purchase Card product.

Now, let's hear from Will about the program.

